

THE WORLD IN 30 MINUTES

30' (ENG, GER)

It would be hard to imagine our daily digital lives without modern logistics. We expect everything to arrive on time – whether clothing, printer spare parts or a set of screws. But how does all this work so smoothly, safely and on time?

As consumers, we can shop online every day and any hour of the day. And online shopping is booming: in 2018, courier, express and parcel services, the so-called CEP sector, delivered around 3.5 billion shipments in Germany alone. And this is an upward trend. After all, we live in turbulent times: digitalization, climate crisis, growing world population and political and economic instability. How does the logistics industry rise to such challenges? For answers, we need to dive deep into the world of modern logistics.

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